



# AEC Best Practices Conference

## Tentative Agenda



### Sunday, August 6

6:00 p.m. – 7:30 p.m.      **Registration and Opening Reception**

### Monday, August 7

7:00 a.m. – 8:00 a.m.      **Breakfast**

8:00 a.m. – 8:15 a.m.      **Introduction and AEC Chairman's Remarks**  
Dave Davia, *AEC Chairman, MCA of Colorado*

8:15 a.m. – 9:15 a.m.      **MCAA Update**  
Greg Fuller, *MCAA President*, John Gentile, Cynthia Buffington and Melissa Funyak

9:15 a.m. – 12:15 p.m.      **Rethinking What We Think About Leadership**  
Scott Taylor, *Babson University*

12:15 p.m. – 1:15 p.m.      **Lunch**

1:15 p.m. – 2:30 p.m.      **Nurturing the Next Generation of Association Management and Volunteer Leaders**  
Tom Bello, *MCA of Metropolitan Washington*; Tim Brink, *MCA of Eastern PA*; Marc Lassalle, *MCA of Kansas City*; Shane McMorrow, *MCA of New York*; Shannon Shagoury, *MCA of Maryland*

2:30 p.m. – 2:45 p.m.      **Break**

2:45 p.m. – 4:00 p.m.      **Best Practices for the Service Contracting Industry**  
Julie Dietrich, *MCA of Southern Florida*; Jeanne Lee, *MCA of Metropolitan Washington*; Richard Sawhill, *ARCA/MCA*; John Geiling, *JPG Plumbing*

4:00 p.m. – 5:00 p.m.      **Networking Reception**

Evening                      **On Your Own**

### Tuesday, August 8

7:00 a.m. – 8:00 a.m.      **Breakfast**

8:00 a.m. – 9:30 a.m.      **United Association Update – an Interactive Discussion**  
Mark McManus, *General President*; Mike Pleasant, *Assistant General President*; Mark Rogers, *UA/MCAA Co-Chair, Joint Strategic Planning Committee*



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### Tuesday, August 8 *(continued)*

- 9:30 a.m. – 10:30 a.m.**      **Update on Collective Bargaining Issues and Legal Developments and Advocacy Update**  
Jim Estabrook, *Lindabury, McCormick, Estabrook & Cooper*  
John McNerney, *MCAA*
- 10:30 a.m. – 10:45 a.m.**      **Break**
- 10:45 a.m. – 11:30 a.m.**      **Managing Multiple Collective Bargaining Agreements**  
Stephen Affanato, *New England MCA*; Marty Drobny, *MCA of New Jersey*; Chip Martin, *CPMCA*
- 11:30 a.m. – 1:00 p.m.**      **Lunch on your own**
- 1:00 p.m. – 3:00 p.m.**      **Optional Education Roundtables**
- **Same Great Service – Smaller Budget...*facilitated by Steve Lamb***
  - **Our Role in Labor Relations – How is it Changing?...*facilitated by Ed Kommers***
  - **Training Millennials for Our Future Workforce...*facilitated by Chris Freeman***
- 5:30 p.m.**      **Buses depart from Marriott lobby**
- 6:00 p.m. – 9:00 p.m.**      **Dinner and evening activities at Kings Bowl Boston**
- 9:00 p.m.**      **Buses leave to return to the Marriott**

### Wednesday, August 9

- 7:30 a.m. – 8:30 a.m.**      **Breakfast**
- 8:30 a.m. – 9:30 a.m.**      **Successes and Challenges of Supporting a Student Chapter**  
Dave Davia, *MCA of Colorado*; Jeff Gaecke, *MCA of Wisconsin*;  
Phil Petillo, *MCA of New Jersey*; Jon Finch, *Milwaukee Tool*



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**Wednesday, August 9** *(continued)*

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|--------------------------------|---|
| <b>9:30 a.m. – 9:45 a.m.</b>   | <b>Break</b>  |
| <b>9:45 a.m. – 10:15 a.m.</b>  | <b>Making the Most of Your Local MCA's Greatest Asset –<br/>Industry Funds</b><br><i>Tom Wanner, MCA of Cleveland</i> |
| <b>10:15 a.m. – 11:15 a.m.</b> | <b>AEC Business Meeting</b>   |
| <b>11:15 a.m.</b>              | <b>Conference Concludes</b>   |



**AEC Best Practices Conference**  
 Boston Marriott Long Wharf ■ Boston, MA  
 August 6 – August 9, 2017



**Attendee Information**

Name \_\_\_\_\_ Badge Name \_\_\_\_\_  
 Spouse/Guest \_\_\_\_\_ Badge Name \_\_\_\_\_  
 Guest \_\_\_\_\_ Guest \_\_\_\_\_  
 Company Name \_\_\_\_\_ Title \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Registrant's Email \_\_\_\_\_ Cell Phone \_\_\_\_\_ Work \_\_\_\_\_  
 Email address(es) to send meeting confirmation: \_\_\_\_\_

Registration Fees	Quantity	Price	MCAA Cancellation & Refund Policy
Association Executive		\$0	If it becomes necessary to cancel your participation in the conference, please send <b>written</b> notification to MCAA as soon as possible. Please note the following refund information: Substitutions are always accepted. You will receive a full registration refund if you cancel by <b>July 17, 2017</b> .
Spouse/Guest		\$350	
<b>Total</b>			

**Tuesday Afternoon Optional Education Roundtables – 1:00 p.m. – 3:00 p.m.**  
**To assist in planning, please indicate what session you are interested in attending:**

Same Great Service – Smaller Budget, facilitated by Steve Lamb  
 Our Role in Labor Relations – How is it Changing?, facilitated by Ed Kommers  
 Training Millennials for Our Future Workforce, facilitated by Chris Freeman

Check (payable to MCAA)       AMEX       MC       VISA

Account Number \_\_\_\_\_ Expiration \_\_\_\_\_  
 Cardholder Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
 Signature \_\_\_\_\_

**Hotel Registration**

Room Type	Single/Double Rate
Standard Room	\$350
Concierge Room	\$400

Marriott Rewards #: \_\_\_\_\_

**Arrival** \_\_\_\_\_ **Departure** \_\_\_\_\_

Do you have any special hotel requirements? \_\_\_\_\_

**Rooms at the Group Rate Are Limited And Subject To Availability**

Reservations are made on a first come, first serve, space available basis. Every effort will be made to confirm bedding type, although, bedding guarantees are not confirmed. Hotel room rates are for Single and Double occupancy. Hotel room rates are subject to applicable local and state taxes; currently 14.45%. Taxes are subject to change without notice. Check in time is 4:00 PM and check out time is 12:00 PM. **Cancellations within 48 hours of arrival may result in forfeiture of deposit.**

**\*\*\* If you are planning to pay the hotel room by a company card that is not under your name, you will need to fill out the Hotel's Credit Card Authorization Form and bring it with you to the hotel when you check in. MCAA Meetings Department will provide the Credit Card Authorization Form with the registration confirmation email once you register.**

Check (payable to Boston Marriott Long Wharf)       AMEX       MC       VISA

Account Number \_\_\_\_\_ Expiration \_\_\_\_\_  
 Cardholder Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
 Signature \_\_\_\_\_

<p><b>Register online at <a href="http://www.mcaa.org/events">www.mcaa.org/events</a></b></p> <p>If you have questions, please contact the <b>MCAA Meetings Department</b>:</p> <ul style="list-style-type: none"> <li>By phone: (301) 869-5800</li> <li>By e-mail: <a href="mailto:eventregistration@mcaa.org">eventregistration@mcaa.org</a></li> <li>By fax: 1(240) 238-2699</li> <li>By mail: Meeting Dept., 1385 Piccard Drive, Rockville, MD 20850</li> </ul> <p>Our business hours are 9:00 am–5:00 pm Eastern Time Monday through Friday</p>	<p><b>MCAA Cancellation &amp; Refund Policy</b></p> <p>If it becomes necessary to cancel your participation in the conference, please send <b>written</b> notification to MCAA as soon as possible. Please note the following refund information:  <b>Substitutions are always accepted.</b>            You will receive a full registration refund if you cancel by <b>July 17, 2017</b>.</p>
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